

File 348:EUROPEAN PATENTS 1978-2005/Nov W04

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File 349:PCT FULLTEXT 1979-2005/UB=20051201,UT=20051124

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Set	Items	Description
S1	4831	(NO OR T OR "NOT" OR OUT) (3W) (FUNDS OR MONEY OR CASH OR CR- EDIT)
S2	2062	BALANCE(5N) (ZERO OR DEPLET??? OR EXHAUST??? OR DRY OR EMPT- Y)
S3	5656	ADVERTISER? ? OR MARKETER? ? OR (ADVERTISING OR MARKETING) - (1W) (AGENC??? OR FIRM? ? OR BUSINESS?? OR COMPANY OR COMPANIES OR ENTITY OR ENTITIES OR ORGANIZATION OR ORGANISATION)
S4	1082549	RESULTS OR RESULTING OR RESULTANT OR LISTING? ? OR FINDINGS OR HITS OR ANSWERS OR MATCHES
S5	1702142	SEARCH??? OR QUERY??? OR QUERIE? ? OR RETRIEV???
S6	16	S1:S2 (10N) S3
S7	23420	S4 (10N) S5
S8	0	S6 (50N) S7
S9	6443	BALANCE? ? (15N) (ZERO OR DEPLET??? OR EXHAUST??? OR DRY OR - EMPTY)
S10	26	(S1 OR S9) (20N) S3
S11	1	S10 (50N) S7
S12	5	S10 (50N) S4:S5
S13	4	S12 NOT S11
S14	8	(S1 OR S9) (50N) S7
S15	943528	THRESHOLD OR LIMIT OR MAXIMUM OR CEILING OR BOUNDARY
S16	213580	(PREDETERMIN? OR PRESET? OR PREESTABLISH? OR PREDEFIN? OR - PREARRANGED OR PRESCRIBED OR PRESELECTED) (3W) (VALUE? ? OR NUM- BER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S17	286308	((PREVIOUSLY OR PRE) () (DETERMIN? OR SET???? OR ESTABLISH? - OR DEFIN?? OR ARRANGED OR SELECTED) OR FIXED OR CERTAIN OR GI- VEN OR SPECIFIED OR SPECIFIC OR PARTICULAR) (3W) (VALUE? ? OR N- UMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S18	155092	(LESS OR SMALLER OR LOWER OR BELOW OR BENEATH OR UNDERNEATH OR FEWER OR SHORT) (5W) S15:S17
S19	841	(BALANCE OR ACCOUNT OR FUNDS OR MONEY OR CASH OR CREDIT) (7- N) S18
S20	2	S7 (50N) S19
S21	5	S3 (10N) S19
S22	111678	ADVERTISEMENT? ? OR AD OR ADS OR BANNER? ?
S23	7541	(BALANCE OR ACCOUNT) (15N) (ZERO OR DEPLET??? OR EXHAUST??? - OR DRY OR EMPTY)
S24	99	(S1 OR S19 OR S23) (50N) S22
S25	31	(S19 OR S23) (50N) S22
S26	30	S25 NOT (S14 OR S21)

14/3,K/1 (Item 1 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01898247

Systems and methods for secure transaction management and electronic rights protection

Systeme und Verfahren zur Verwaltung von gesicherten Transaktionen und zum Schutz von elektronischen Rechten

Systemes et procedes pour gerer des transactions securisees et pour proteger des droits electroniques

PATENT ASSIGNEE:

Intertrust Technologies Corp., (2434320), 460 Oakmead Parkway, Sunnyvale, CA 94086-4708, (US), (Applicant designated States: all)

INVENTOR:

Ginter, Karl L., 10404 43rd Avenue, Beltsville, Maryland 20705, (US)

Shear, Victor H., 5203 Battery Lane, Bethesda, Maryland 20814, (US)

Spahn, Francis J., 2410 Edwards Avenue, El Cerrito, California 94530, (US)

Van Wie, David M., 1250 Lakeside Drive, Sunnyvale, California 94086, (US)

LEGAL REPRESENTATIVE:

Smith, Norman Ian et al (36041), fJ CLEVELAND 40-43 Chancery Lane, London WC2A 1JQ, (GB)

PATENT (CC, No, Kind, Date): EP 1531379 A2 050518 (Basic)

APPLICATION (CC, No, Date): EP 2004078195 960213;

PRIORITY (CC, No, Date): US 388107 950213

DESIGNATED STATES: AT; BE; CH; DE; DK; ES; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE

RELATED PARENT NUMBER(S) - PN (AN):

EP 861461 (EP 96922371)

INTERNATIONAL PATENT CLASS: G06F-001/00; G06F-017/60

ABSTRACT WORD COUNT: 151

NOTE:

Figure number on first page: 75

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200520	173
SPEC A	(English)	200520	167172
Total word count - document A			167345
Total word count - document B			0
Total word count - documents A + B			167345

...SPECIFICATION parties who provide electronic products, such as publishers and distributors; the rights of parties who provide electronic credit and currency to pay for use of products, for example, credit clearinghouses and banks; the rights to...

14/3,K/2 (Item 2 from file: 348)
DIALOG(R)File 348:EUROPEAN PATENTS
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01538625

Search engine account monitoring

Überwachung von Suchmaschinenkonten

Contrôle de compte de moteur de recherche

PATENT ASSIGNEE:

Overture Services, Inc., (3983581), 74 North Pasadena Avenue, 3rd Floor, Pasadena, CA 91103, (US), (Applicant designated States: all)

INVENTOR:

Cheung, Dominic Dough-Ming, 1915 Via Del Rey, South Pasadena, California 91030, (US)

Shifflett, Scott A., 25557 Burns Place, Stevenson Ranch, California 91381

, (US)
 Davis, Darren J., 753 South Ogden Drive, Los Angeles, California 90036,
 (US)
 Hu, Eugene F., 223 Jasmine Avenue, Monrovia, California 91016, (US)
 Snell, Scott W., 8737 Clifton Way, Beverly Hills, California 90211, (US)
 Savich, Peter, 5027 18th Avenue NE, Seattle, Washington 98105, (US)
 LEGAL REPRESENTATIVE:
 McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant
 Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)
 PATENT (CC, No, Kind, Date): EP 1282059 A1 030205 (Basic)
 APPLICATION (CC, No, Date): EP 2002255465 020805;
 PRIORITY (CC, No, Date): US 922090 010803; US 108745 020328
 DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR;
 IE; IT; LI; LU; MC; NL; PT; SE; SK; TR
 EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI
 INTERNATIONAL PATENT CLASS: G06F-017/60
 ABSTRACT WORD COUNT: 121
 NOTE:
 Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English
 FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200306	1027
SPEC A	(English)	200306	14917
Total word count - document A			15944
Total word count - document B			0
Total word count - documents A + B			15944

- ...SPECIFICATION s) associated with that account may not be included or placed in search lists generated by the search engine. For example, such a search listing may be ordered as if the respective priced amount for a given search term was zero. Alternative, the search listing may be ordered as if the respective priced amount for a given search term was above zero and below all the other non-zero priced amounts. Other consequences may also result from one or more of the balances exceeding(being above or below) a threshold.
 A reconciled balance is a balance that may be generated...
- ...CLAIMS balance comprises a difference between deposits and a set of current chargeable event charges;
- and ordering the search listings comprises ordering the search listings associated with advertisers with reconciled balances that are below a reconciled threshold as if their priced amount was zero .
3. The method of claim 2 wherein determining an account balance comprises determining a definitive balance for an advertiser's account, where the definitive balance is the reconciled balance adjusted for charges and...
- ...is zero dollars.
14. The method of claim 1 wherein the predetermined ordering methodology comprises:
 ordering the search listings in accordance with a relative relevance methodology.
15. The method of claim 14 wherein ordering the search listings in accordance with the relative relevance methodology comprises:
 ordering search listings so that search listings associated with advertisers' account balances that are below a threshold are ordered as if their priced amount was zero .
16. The method of claim 14 wherein ordering the search listings in accordance with the relative relevance methodology comprises:
 ordering the search listings by relative amounts respective advertisers have agreed to pay.

17. The method of claim 16 wherein ordering the search listings in accordance with the relative relevance methodology comprises: ordering the search listings by bid amounts of the respective advertisers.
18. The method of claim 14 wherein ordering the search...

14/3,K/3 (Item 1 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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01304641 **Image available**
METHODS AND APPARATUS PROVIDING LOCAL SEARCH ENGINE
PROCEDES ET APPAREILS PERMETTANT DE METTRE EN PLACE UN MOTEUR DE RECHERCHE LOCAL

Patent Applicant/Inventor:

XIA Xiongwu, 31 Scotto Place, Daton, NJ 08810, US, US (Residence), CN
(Nationality)

Legal Representative:

CHAPIN Barry W (et al) (agent), Westborough Office Park, 1700 West Park Drive, Westborough, MA 01581, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 2005111787 A2 20051124 (WO 05111787)

Application: WO 2005US15435 20050504 (PCT/WO US05015435)

Priority Application: US 2004568975 20040508; US 200532385 20050110

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KM KP KR KZ
LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT

RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA
ZM ZW

(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IS IT LT LU MC NL PL
PT RO SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 19559

Fulltext Availability:

Detailed Description

Detailed Description

... s web site that has only a few sites linked to it, or for businesses that do not have the money to boost PageRank by search engine marketing experts, search engines that use page ranking provide results that contain the small business site referenced deep into the search results, often resulting in consumers missing those small business sites.

Since the small business web site's PageRank is low...

14/3,K/4 (Item 2 from file: 349)
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01033044 **Image available**
METHOD AND SYSTEM OF MANAGING ACCOUNTS PAYABLE AUDITING DATA
PROCEDE ET SYSTEME DE GESTION DE DONNEES DE VERIFICATION DE COMPTES CREDITEURS

Patent Applicant/Assignee:

AUDITSOLUTIONS LLC, Suite 209, 6455 Almaden Expressway, San Jose, CA 95120, US, US (Residence), US (Nationality)

Inventor(s):

FLYNN Joseph A, 6615 Fall River Drive, San Jose, CA 95120, US,
JRAIGE Wassim G, 21806 Hyannisport Drive, Cupertino, CA 95014, US,

Legal Representative:

GUZMAN Leonard T (et al) (agent), Pillsbury Winthrop LLP, 2550 Hanover Street, Palo Alto, CA 94304-1115, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200363046 A2-A3 20030731 (WO 0363046)
Application: WO 2003US1976 20030122 (PCT/WO US03001976)
Priority Application: US 2002350543 20020122

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG
SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT SE SI
SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12452

Fulltext Availability:

Detailed Description

Detailed Description

... In an exemplary embodiment, a search for vendor data via vendor select area 307 causes a vendor search results screen 400 to be displayed, as shown in Figure 4.

Active Sweep Area

In an exemplary embodiment, active sweep area 3 1 1 includes a not taken credit against vendor count

14/3,K/5 (Item 3 from file: 349)
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00876749 **Image available**

CLIENT-SIDE E-COMMERCE AND INVENTORY MANAGEMENT SYSTEM, AND METHOD
SYSTEME ET PROCEDE DE GESTION DE COMMERCE ELECTRONIQUE ET DES STOCKS COTE
CLIENT

Patent Applicant/Inventor:

SIEGEL Stanley M, Yukonsoft Corporation, P.O. Box 485, Lumber Street,
Yukon, PA 15698, US, US (Residence), US (Nationality)
SIEGEL Darren M, Yukonsoft Corporation, P.O. Box 485, Lumber Street,
Yukon, PA 15698, US, US (Residence), US (Nationality)

Legal Representative:

LITMAN Richard C (agent), Litman Law Offices, Ltd., P.O. Box 15035,
Crystal City Station, Arlington, VA 22215, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200210885 A2-A3 20020207 (WO 0210885)
Application: WO 2001US24071 20010801 (PCT/WO US0124071)
Priority Application: US 2000630593 20000801; US 2000630476 20000801; US
2000630475 20000801; US 2000630865 20000801

Designated States:

(Protection type is "patent" unless otherwise stated - for applications

prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL
TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 3915

Fulltext Availability: -

Detailed Description

Detailed Description

... business

management systems is increasing in the current market. Small
retail business owners in particular generally do not have the
funds to acquire or use large servers and the computing power
needed to compete with large retailers with...

...physical counterparts, often selling out of stock

D items before the system can be updated. Retail customers
searching and shopping online become dissatisfied by these
negative experiences, resulting in poor results for small retail
businesses embarking on offering products online as well as in
their...

14/3,K/6 (Item 4 from file: 349)

DIALOG(R) File 349:PCT FULLTEXT

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00870087

METHOD OF CALCULATING LINE SPECTRAL FREQUENCIES

PROCEDE DE CALCUL DE FREQUENCES SPECTRALES LINEAIRES

Patent Applicant/Assignee:

KONINKLIJKE PHILIPS ELECTRONICS N V, Groenewoudseweg 1, NL-5621 BA
Eindhoven, NL, NL (Residence), NL (Nationality)

Inventor(s):

VAN DEN ENDEN Adrianus W M, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,
KATHMANN Eric, Prof. Holstlaan 6, NL-5656 AA Eindhoven, NL,

Legal Representative:

DEGUELLE Wilhelmus H G (agent), Internationaal Octrooibureau B.V., Prof.
Holstlaan 6, NL-5656 AA Eindhoven, NL,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200203377 A1 20020110 (WO 0203377)

Application: WO 2001EP7250 20010627 (PCT/WO EP0107250)

Priority Application: EP 2000202383 20000705

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

CN JP KR

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

Publication Language: English

Filing Language: English

Fulltext Word Count: 2521

Fulltext Availability:

Detailed Description

Detailed Description

... second, and higher 1 0 resolution, search is conducted employing

smaller subintervals.

Since the probability of multiple zero crossings is high for those subintervals with small function values at their edges.

A good balance between the first and second stages of the search has been found when 4 * mp intervals are...

...are found, then the 15 candidate intervals are sampled with a 8 times higher resolution. This results in a search which has proved successful in locating all zero crossings.

14/3,K/7 (Item 5 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00850753 **Image available**
SYSTEM AND METHOD FOR SEARCHING DATABASE OF MUTUAL FUNDS IN ACCORDANCE WITH
INVESTOR SELECTION OF FUND ATTRIBUTES
SYSTEME ET PROCEDE PERMETTANT DE RECHERCHER DES FONDS MUTUELS DANS UNE BASE
DE DONNEES CONFORMEMENT A UNE SELECTION D'ATTRIBUTS DE FONDS EFFECTUEE
PAR UN INVESTISSEUR

Patent Applicant/Assignee:

IDAYO INVESTOR INC, 1919 Spruce Street, Philadelphia, PA 19103, US, US
(Residence), US (Nationality)

Inventor(s):

STEINBERG Jeffrey S, c/o Idayo Investor, Inc., 1919 Spruce Street,
Philadelphia, PA 19103, US,
KRAUSE Michael A Sr, 2207 Meadow Drive, Blue Bell, PA 19422, US,
EMBREE Luke, 202 Laureen Road, Schwenksville, PA 19473, US,

Legal Representative:

GREENBAUM Michael C (et al) (agent), Blank Rome Comisky & McCauley LLP,
Suite 1000, 900 17th Street, N.W., Washington, DC 20006, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200184431 A1 20011108 (WO 0184431)
Application: WO 2001US13652 20010430 (PCT/WO US0113652)
Priority Application: US 2000559736 20000428

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE
ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT
LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM
TR TT TZ UA UG UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10768

Fulltext Availability:

Detailed Description

Detailed Description -

... if the investor has selected favorites and dislikes as described above for the first preferred embodiment, the search results can identify which of the funds hold favorites or dislikes. An option can be provided to display only those funds holding a favorite or not to show funds holding a dislike.

In either the sector allocation search or the asset allocation search, the funds are...

14/3,K/8 (Item 6 from file: 349)
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00187159 **Image available**

INDUCED FIELD MINERAL VALUE DETECTOR
DETECTEUR DE VALEUR MINERALE A CHAMP INDUIT

Patent Applicant/Assignee:

BAYLISS ELECTRONIC INDUSTRIES PTY LTD,
THOMPSON Brian Kenneth,

Inventor(s):

THOMPSON Brian Kenneth,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9104502 A1 19910404

Application: WO 90AU415 19900912 (PCT/WO AU9000415)

Priority Application: AU 896297 19890912

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AT AU BE CA CH DE DK ES FR GB IT JP LU NL SE US

Publication Language: English

Fulltext Word Count: 3174

Fulltext Availability:

Detailed Description

Detailed Description

... Prior to entry of contamination into
the search head aperture, the field therein is substantially
constant and balanced, and thus provides a constant,
balanced or substantially zero amplitude signal at the
secondary amplifier.

As a piece of contamination enters the search head
aperture, an output signal results from the secondary
amplifier in the form of an amplitude modulated signal
having a frequency substantially that...

21/3,K/1 (Item 1 from file: 348)
DIALOG(R) File 348:EUROPEAN PATENTS
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01561106

Automatic advertiser notification for a system for providing place and price protection in a search result list generated by a computer network search engine

Automatische Benachrichtigung von Werbenden fur ein System mit Schutz von Preis und Ort in einer durch eine Computernetzwerk basierte Suchmaschine erzeugten Liste von Suchergebnissen

Notification automatique d'un annonceur pour un systeme fournissant une protection de prix et de lieu dans une liste de resultats de recherche generee par un moteur de recherche dans un reseau informatique

PATENT ASSIGNEE:

Overture Services, Inc., (3983581), 74 North Pasadena Avenue, 3rd Floor, Pasadena, CA 91103, (US), (Applicant designated States: all)

INVENTOR:

Singh, Narinder Pal, 28 Miranda Road, Half Moon Bay, California 94019, (US)

Snell, Scott W., 2238 Canyon Drive, Hollywood, CA 90068, (US)

Huffman, Douglas T, 2128 Sinaloa Avenue, Altadena, California 91001, (US)

Davis, Darren J, 1571 Seiko Street, Rowland Heights, California 91748, (US)

Soulanille, Thomas A, 931 S. El Molino Avenue, Pasadena, California 91106, (US)

Cheung, Dominic Dough-Ming, 1915 Via Del Rey, South Pasadena, California 91030, (US)

LEGAL REPRESENTATIVE:

McLeish, Nicholas Alistair Maxwell et al (74621), Boulton Wade Tennant Verulam Gardens 70 Gray's Inn Road, London WC1X 8BT, (GB)

PATENT (CC, No, Kind, Date): EP 1298568 A2 030402 (Basic)

EP 1298568 A3 040630

APPLICATION (CC, No, Date): EP 2002256630 020925;

PRIORITY (CC, No, Date): US 963855 010926

DESIGNATED STATES: AT; BE; BG; CH; CY; CZ; DE; DK; EE; ES; FI; FR; GB; GR; IE; IT; LI; LU; MC; NL; PT; SE; SK; TR

EXTENDED DESIGNATED STATES: AL; LT; LV; MK; RO; SI

INTERNATIONAL PATENT CLASS: G06F-017/60

ABSTRACT WORD COUNT: 56

NOTE:

Figure number on first page: 1

LANGUAGE (Publication,Procedural,Application): English; English; English

FULLTEXT AVAILABILITY:

Available Text	Language	Update	Word Count
CLAIMS A	(English)	200314	1656
SPEC A	(English)	200314	25951
Total word count - document A			27607
Total word count - document B			0
Total word count - documents A + B			27607

...SPECIFICATION corrected. For example, an auto-correct action type may instruct the system to add \$500 to the advertiser's account balance, if it gets below the threshold, by automatically charging his credit card.

6. relax: the advertiser is asking the system to ignore the current condition, and wants to relax the condition so that...false to a condition being true is relevant. For example, a condition event is recorded when an advertisers account balance falls below the set threshold. If the balance further decreases, this is not recorded as a separate instance of the condition being true.

The method...

21/3,K/3 (Item 1 from file: 349)
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01205847 **Image available**

**SELF-SERVICE PLATFORM FOR SELLING ADVERTISING
PLATEFORME LIBRE-SERVICE POUR LA VENTE PUBLICITAIRE**

Patent Applicant/Assignee:

YAHOO INC, 701 1st Avenue, Sunnyvale, CA 94089, US, US (Residence), US
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

YASNOVSKY Elliot, 891 Loma Verde Avenue, Palo Alto, CA 94303, US, US
(Residence), US (Nationality), (Designated only for: US)

BHAYANI Jayesh, 20800 Homestead Road, Apt. #14A, Cupertino, CA 95014, US,
US (Residence), IN (Nationality), (Designated only for: US)

SLAIN Ilya N, 3322 Duke Court, Santa Clara, CA 95051, US, US (Residence),
US (Nationality), (Designated only for: US)

Legal Representative:

BALDWIN Geraldine F (et al) (agent), Jones Day, 222 East 41st Street, New
York, NY 10017-6702, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200513080 A2-A3 20050210 (WO 0513080)

Application: WO 2004US24575 20040728 (PCT/WO US04024575)

Priority Application: US 2003490741 20030728; US 2003700837 20031103

Designated States:

(All protection types applied unless otherwise stated - for applications
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12724

Fulltext Availability:

Detailed Description

Detailed Description

... this example, when the accounts falls below a threshold level, an
alert is generated to remind the advertiser to refill his account.
Alternately, he can automatically refill his account when it falls
below a threshold level. FIG. 5B requests final advertiser approval
before charging the credit card.

In this example, the advertiser has selected to purchase \$1 000...

21/3,K/4 (Item 2 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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00770359

**EXPECTED VALUE METHODS AND SYSTEMS FOR PAYING AND QUALIFYING
SYSTEME ET PROCEDE DE PAIEMENT DE VALEUR ATTENDUE ET DE SPECIFICATION DE
QUALIFICATION**

Patent Applicant/Inventor:

ROSSIDES Michael T, 11167 E. Mirasol Circle, Scottsdale, AZ 85259, US, US
(Residence), US (Nationality)

Patent and Priority Information (Country, Number, Date):

Patent: WO 200103444 A2-A3 20010111 (WO 0103444)
Application: WO 2000US18715 20000707 (PCT/WO US0018715)
Priority Application: US 99142592 19990707; US 99149654 19990818; US
2000536727 20000328

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AT BR CA CN CZ DE DK ES GB HU ID IL IN JP KR MX NO NZ PL RU SE SG TR US
VN

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 32487

Fulltext Availability:

Detailed Description

Detailed Description

... a low balance or an overdue balance. Further, SPQ will include well-known mechanisms for suspending an advertiser's offer when her balance has fallen below a threshold.

Case 1. Advertiser Assumes the Risk in the EVPM Bets

If the advertiser assumes the payoff risk, SPQ does not...

21/3,K/5 (Item 3 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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00530661 **Image available**

ADVERTISING SYSTEM
SYSTEME DE PUBLICITE

Patent Applicant/Assignee:

NERO HOLDINGS LTD,
RUTTENBERG Arie,
DANIEL Oded,

Inventor(s):

RUTTENBERG Arie,
DANIEL Oded,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9962013 A1 19991202

Application: WO 99IL266 19990519 (PCT/WO IL9900266)

Priority Application: IL 124608 19980522

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN
YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 4827

Fulltext Availability:

Detailed Description

Detailed Description

... the specified banner (i.e. update the balance and, if desired, provide graph that illustrate the budget balance over time). If the remaining budget drops below specified amount, process (30) will notify on the same (46) to the advertisers (25) that exploit the banner and will

26/3,K/4 (Item 2 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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01142447

SYSTEM AND METHOD FOR RE-ASSURING DELIVERY OF TELEVISION ADVERTISEMENTS
NON-INTRUSIVELY IN REAL-TIME BROADCAST AND TIME SHIFT RECORDING
SYSTEME ET PROCEDE POUR ASSURER LA PRESENTATION DE PUBLICITES TELEVISUELLES
SANS INTRUSION DANS LA DIFFUSION EN TEMPS REEL ET L'ENREGISTREMENT EN
DECALAGE TEMPOREL

Patent Applicant/Assignee:

MATSUSHITA ELECTRIC INDUSTRIAL CO LTD, 1006, OAZA KADOMA, Kadoma-shi,
Osaka 571-8501, JP, JP (Residence), JP (Nationality)

Patent Applicant/Inventor:

MA Yue, 6 Tiffany Court, West Windsor, NJ 08550, US, US (Residence), US
(Nationality)

Legal Representative:

STOBBS Gregory A (et al) (agent), Harness, Dickey & Pierce, P.L.C., P. O.
Box 828, Bloomfield Hills, MI 48303, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200464012 A2 20040729 (WO 0464012)

Application: WO 2003US39143 20031210 (PCT/WO US03039143)

Priority Application: US 2003337006 20030106

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NI NO NZ OM PG PH PL PT RO RU
SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PT RO SE
SI SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) BW GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 5759

Fulltext Availability:

Detailed Description

Detailed Description

... audio/visual broadcast, the recording device can assign thresholds
based, for example, on duration of the skipped advertisement .

[0044] If the user's advertisement viewing credit is sufficiently high
to warrant allowing the user to skip the advertisement , at least
temporarily, then the remote control issues a decision to continue the
program at 270 and adjusts the user's credit index accordingly. If,
however, the user's credit account is high enough to skip the
advertisement , but close to being depleted , then various

1 3

options are offered to the user at 272 relating to advertisement
redelivery, and the exercised option is communicated as a decision to the
recording device. For example, the user can choose to view the
advertisement on the television in its original form, to retrieve a
corresponding interactive media file, text message, and/or webpage over
the Internet, and/or to have a corresponding advertisement delivered by
voicemail and/or email. Further, if the user's credit account is
depleted , then a decision is issued to the recording device at step 274
not to allow any further advertisement skipping until the end of the
current program. A user can, in some circumstances, pause the current
program and clear the "no
skip" command by viewing several ads and building up the credit account

balance. The method ends at 276.

[0045] The description of the...

26/3,K/6 (Item 4 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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01028559 **Image available**
SYSTEM AND METHOD FOR PAY FOR PERFORMANCE ADVERTISING IN GENERAL MEDIA
SYSTEME ET PROCEDE DE PUBLICITE REMUNEREE EN FONCTION DU RENDEMENT DANS LES
MEDIAS GENERAUX

Patent Applicant/Assignee:

FINDWHAT COM, 12751 Suite 3, Westlinks Drive, Fort Meyers, FL 33913, US,
US (Residence), US (Nationality), (For all designated states except:
US)

Patent Applicant/Inventor:

PISARIS-HENDERSON Craig Allen, 11710 Rosemount Drive, Fort Myers, FL
33913, US, US (Residence), US (Nationality), (Designated only for: US)
GARCIA Anthony Albert, 13800 Silver Lake Court, Fort Myers, FL 33912, US,
US (Residence), US (Nationality), (Designated only for: US)
THUNE Phillip Ross, 23785 Clear Spring Court #2304, Bonita Springs, FL
34135, US, US (Residence), US (Nationality), (Designated only for: US)
WILLIAMS Jason Benhard, 2011 SE 13th Street, Cape Coral, FL 33990, US, US
(Residence), US (Nationality), (Designated only for: US)
RAE David Clouston, 209 Egret Avenue, Naples, FL 34108, US, US
(Residence), US (Nationality), (Designated only for: US)
NEUMANN Peter Thomas, 20 Winewood Court, Fort Myers, FL 33919, US, US
(Residence), US (Nationality), (Designated only for: US)
HART Sean Patrick, 305SE 14th Terrace, Cape Coral, FL 33990, US, US
(Residence), US (Nationality), (Designated only for: US)
PROTHEROE Robert Llewellyn, 9660 Wilshire Lakes Boulevard, Naples, FL
34109, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

ACKERMAN Paul D (agent), Baker Botts, L.L.P., 30 Rockefeller Plaza, New
York, NY 10112-4498, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200358531 A1 20030717 (WO 0358531)
Application: WO 2002US41707 20021230 (PCT/WO US0241707)
Priority Application: US 2001344100 20011228

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SC SD SE SG
SK SL TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SI SK
TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11307

Fulltext Availability:

Detailed Description

Detailed Description

... bid weighted rotation.

The above referral method can also be used when an funds in an
advertiser account have been depleted such that they can no longer

cover the associated bid amount. The consumer can be notified that the ad associated with their response is no longer active and then be provided with the referral service.

An exemplary transaction flow for a consumer response to a static media biddable ad is described in a flow diagram depicted in Figure 7. Referring to Figure 7, the process begins...

26/3,K/8 (Item 6 from file: 349)
DIALOG(R) File 349:PCT FULLTEXT
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00991365 **Image available**

METHOD AND SYSTEM FOR PRESENTING CHARGE RELATED DATA ON A WORLDWIDE BASIS
THROUGH A NETWORK
PROCEDE ET SYSTEME DE PRESENTATION DE DONNEES DE PAIEMENT VIA UN RESEAU SUR
UNE BASE MONDIALE

Patent Applicant/Assignee:

DINERS CLUB INTERNATIONAL LTD, 8430 Bryn Mawr Avenue, Chicago, IL 60631,
US, US (Residence), US (Nationality)

Inventor(s):

PIAZZA Yolande, ***, US,
KORNDER Bridget, ***, **,
BOYD Doyle, ***, **,
MORTON Neil, ***, **,
LOVE Norma, ***, **,

Legal Representative:

MARCOU George (agent), Kilpatrick Stockton LLP, 607 Fourteenth St., N.W.,
Suite 900, Washington, DC 20005, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200321385 A2-A3 20030313 (WO 0321385)
Application: WO 2002US27257 20020828 (PCT/WO US0227257)
Priority Application: US 2001315045 20010828

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
SK SL TJ TM TN TR TT TZ UA UG UZ VC VN YU ZA ZM ZW
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR IE IT LU MC NL PT SE SK TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 15208

Fulltext Availability:

Detailed Description

Detailed Description

... more, and preferably all, of the following securable components:
Windows 2000 User accounts and Active Directory (hereafter "AD"); The
Windows 2000 file system (hereafter "NTFS"); Microsoft Internet
Information Server 5.0 (IIS); Seagate Info; and...

...a virtually private database that is used in cooperation with the
application security design to limit which account /transactions a User
can see. This list of securable components is not intended to be
exhaustive and is merely exemplary.

10139] The server configurations also follow, with CISO standards, for
example, the secure...

26/3,K/10 (Item 8 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00963496 **Image available**
SYSTEM AND METHOD FOR A PREPAID CARD ISSUED BY A FOREIGN FINANCIAL
INSTITUTION
SYSTEME ET PROCEDE POUR UNE CARTE PREPAYEE DELIVREE PAR UNE INSTITUTION
FINANCIERE ETRANGERE

Patent Applicant/Assignee:

AMERICAN EXPRESS TRAVEL RELATED SERVICES COMPANY INC, American Express
Tower, World Financial Center, New York City, NY 10285-4900, US, US
(Residence), US (Nationality)

Inventor(s):

HOBBS Chris, 479 River Valley Road, #09-06 Valley Park, Singapore 248364,
SG,

PARK Grace, 71 Park Avenue, 5A, New York, NY 10016, US,

RUBINSHTEN Tomer, 231 West 25 Str., #6a, New York, NY 10001, US,

Legal Representative:

SOBELMAN Howard I (agent), Snell & Wilmer L.L.P., One Arizona Center, 400
East Van Buren, Phoenix, AZ 85004-2202, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200297575 A2-A3 20021205 (WO 0297575)

Application: WO 2002US16745 20020524 (PCT/WO US0216745)

Priority Application: US 2001294107 20010529

Designated States:

(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
SK SL TJ TM TN TR TT TZ UA UG UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 6807

Fulltext Availability:

Detailed Description

Detailed Description

... be suitably coupled to the foreign institution system 130, via network
106 via data links 105 a- ad 107. In addition, where the system 100
further includes a financial sponsor system 104 configured to transmit a
request to open a prepaid card account and to receive an accounting
(e.g. account activity, depletion of funds, account expiration),
such financial sponsor system 104 may be connected to foreign financial
institution system 130 via...

26/3,K/13 (Item 11 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00944769 **Image available**
METHOD OF PROVIDING NETWORK SERVICES
PROCEDE POUR FOURNIR DES SERVICES DE RESEAU

Patent Applicant/Assignee:

NORTEL NETWORKS LIMITED, World Trade Center of Montreal, 380 St. Antoine
Street West, 8th floor, Montreal, Quebec H2Y 3Y4, CA, CA (Residence),

CA (Nationality), (For all designated states except: US)
Patent Applicant/Inventor:
REITH Lothar, Holbeinstr. 51, 60596 Frankfurt, DE, DE (Residence), DE
(Nationality), (Designated only for: US)
PUTALA Marian, Im Hirtengarten 20, 65817 Eppstein, DE, DE (Residence), DE
(Nationality), (Designated only for: US)
Legal Representative:
WIEBUSCH Manfred (agent), Artur-Ladebeck-Str. 51, 33617 Bielefeld, DE,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200278316 A2-A3 20021003 (WO 0278316)
Application: WO 2002EP2813 20020313 (PCT/WO EP0202813)
Priority Application: EP 2001107141 20010322
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)
AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI
SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW
(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW
(EA) AM AZ BY KG KZ MD RU TJ TM
Publication Language: English
Filing Language: English
Fulltext Word Count: 21123

Fulltext Availability:
Detailed Description

Detailed Description

... in which the user was restricted to watching a specific
advertising block that is linked to the account field 62 and to a
corresponding global counter account of the advertiser. A Depletion
Policy field 66 specifies the action to be taken when the Ad
vertising Block Duration Account becomes depleted, e. g. return
to the default profile of the user. Additional fields 68 will control
the duration...

26/3,K/21 (Item 19 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00542311 **Image available**
INTERNET BILLING
FACTURATION RELATIVE A L'UTILISATION D'INTERNET
Patent Applicant/Assignee:
EASYNET ACCESS INC,
NHAISSI Eli,
REFUAH Aviv,
REFUAH Zeev,
FENSTER Maier,
Inventor(s):
NHAISSI Eli,
REFUAH Aviv,
REFUAH Zeev,
FENSTER Maier,
Patent and Priority Information (Country, Number, Date):
Patent: WO 200005684 A2 20000203 (WO 0005684)
Application: WO 99IL399 19990720 (PCT/WO IL9900399)
Priority Application: IL 125432 19980720; US 98103473 19981008
Designated States:
(Protection type is "patent" unless otherwise stated - for applications
prior to 2004)

AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE
GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK
MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN
YU ZA ZW GH GM KE LS MW SD SL SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE
CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN
GW ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 19774

Fulltext Availability:

Detailed Description

Detailed Description

... a critical low level, a special indication/warning is displayed to the user, for example using a **banner** or in a separate window. In one exemplary application, an **account** is decremented as it is used until it reaches near **zero**, when corrective action is required. Alternatively, the **account** is decremented at the beginning and/or end of each session and/or special transaction (e.g. time. Alternatively, the quality of the connection (and the rate) may be reduced, preferably gradually, as the **account** nears **zero**. In a preferred embodiment of the invention, reducing the quality comprises reducing connection speed, graphics quality, increasing number of **advertisements**, reducing response time and/or eliminating features 1 0 and/or services such as bonuses, encryption of...

26/3,K/25 (Item 23 from file: 349)
DIALOG(R)File 349:PCT FULLTEXT
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00397792 **Image available**

ADVERTISER PAYS INFORMATION AND MESSAGING SYSTEM AND APPARATUS
L'ANNONCEUR PAIE LES INFORMATIONS, ET SYSTEME ET DISPOSITIF DE MESSAGERIE
Patent Applicant/Assignee:

MOTOROLA INC,

Inventor(s):

DELUCA Michael J,

DELUCA Joan S,

KRAUL Douglas R,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9738535 A1 19971016

Application: WO 97US4758 19970321 (PCT/WO US9704758)

Priority Application: US 96627642 19960404

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CZ DE DK EE ES FI GB GE HU IL IS JP
KE KG KP KR KZ LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD
SE SG SI SK TJ TM TR TT UA UG UZ VN GH KE LS MW SD SZ UG AM AZ BY KG KZ
MD RU TJ TM AT BE CH DE DK ES FI FR GB GR IE IT LU MC NL PT SE BF BJ CF
CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 7845

Fulltext Availability:

Detailed Description

Detailed Description

... allow such display.

Preferably, a caution message is displayed on the display 78 when the paging service account approaches a preselected value greater than zero . Upon

occurrence of the caution message, the user reads more ads , or answers more questions that appear in the ads , or does both. In the event there are no more ads to be read or questions to be answered, or in the event the user is willing to...

File 275:Gale Group Computer DB(TM) 1983-2005/Dec 08
 (c) 2005 The Gale Group
 File 621:Gale Group New Prod.Annou.(R) 1985-2005/Dec 08
 (c) 2005 The Gale Group
 File 636:Gale Group Newsletter DB(TM) 1987-2005/Dec 08
 (c) 2005 The Gale Group
 File 16:Gale Group PROMT(R) 1990-2005/Dec 08
 (c) 2005 The Gale Group
 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 148:Gale Group Trade & Industry DB 1976-2005/Dec 08
 (c)2005 The Gale Group
 File 624:McGraw-Hill Publications 1985-2005/Dec 08
 (c) 2005 McGraw-Hill Co. Inc
 File 15:ABI/Inform(R) 1971-2005/Dec 08
 (c) 2005 ProQuest Info&Learning
 File 647:CMP Computer Fulltext 1988-2005/Dec W1
 (c) 2005 CMP Media, LLC
 File 674:Computer News Fulltext 1989-2005/Oct W2
 (c) 2005 IDG Communications
 File 696:DIALOG Telecom. Newsletters 1995-2005/Dec 07
 (c) 2005 Dialog
 File 369:New Scientist 1994-2005/Aug W1
 (c) 2005 Reed Business Information Ltd.
 File 810:Business Wire 1986-1999/Feb 28
 (c) 1999 Business Wire
 File 813:PR Newswire 1987-1999/Apr 30
 (c) 1999 PR Newswire Association Inc
 File 610:Business Wire 1999-2005/Dec 08
 (c) 2005 Business Wire.
 File 613:PR Newswire 1999-2005/Dec 08
 (c) 2005 PR Newswire Association Inc

Set	Items	Description
S1	491617	(NO OR T OR "NOT" OR OUT) (3W) (FUNDS OR MONEY OR CASH OR CREDIT)
S2	33119	(BALANCE OR ACCOUNT) (7N) (ZERO OR DEPLET??? OR EXHAUST??? OR EMPTY OR LOW)
S3	1900840	THRESHOLD OR LIMIT OR MAXIMUM OR CEILING OR BOUNDARY
S4	11902	(PREDETERMIN? OR PRESET? OR PREESTABLISH? OR PREDEFIN? OR - PREARRANGED OR PRESCRIBED OR PRESELECTED) (3W) (VALUE? ? OR NUMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S5	242515	((PREVIOUSLY OR PRE) () (DETERMIN? OR SET???? OR ESTABLISH? - OR DEFIN?? OR ARRANGED OR SELECTED) OR FIXED OR CERTAIN OR GIVEN OR SPECIFIED OR SPECIFIC OR PARTICULAR) (3W) (VALUE? ? OR NUMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S6	60410	(LESS OR SMALLER OR LOWER OR BELOW OR BENEATH OR UNDERNEATH OR FEWER OR SHORT) (5W) S3:S5
S7	1767	(BALANCE OR ACCOUNT OR FUNDS OR MONEY OR CASH OR CREDIT) (7-N) S6
S8	1770682	ADVERTISER? ? OR MARKETER? ? OR (ADVERTISING OR MARKETING) - (1W) (AGENC??? OR FIRM? ? OR BUSINESS?? OR COMPANY OR COMPANIES OR ENTITY OR ENTITIES OR ORGANIZATION OR ORGANISATION)
S9	9368305	RESULTS OR RESULTING OR RESULTANT OR LISTING? ? OR FINDINGS OR HITS OR ANSWERS OR MATCHES OR MATCHING
S10	2364973	SEARCH??? OR QUERY??? OR QUERIE? ? OR RETRIEV???
S11	1487935	ADVERTISEMENT? ? OR AD OR ADS OR BANNER? ?
S12	121711	S9(10N) S10
S13	192	(S1:S2 OR S7) (50N) S12
S14	142	RD (unique items)
S15	59	(S1:S2 OR S7) (50N) S12(50N) (S8 OR S11)
S16	42	RD (unique items)
S17	19	S16 NOT PY=2003:2005

17/3,K/1 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

02461885 SUPPLIER NUMBER: 67589171 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Services.
Null, Christopher
Ziff Davis Smart Business for the New Economy, 86
Jan 1, 2001
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2105 LINE COUNT: 00171

... Google
Hands down the fastest way to find what you're looking for on the
Web. No advertisements, no tricked-out Web design, just good
old-fashioned searches-with the latest technological edge. The site
conducts super accurate searches based on number of previous hits, not
on how much money a company paid to be placed first. Free / Google /
(650) 330-0100 / www.google.com
Finalists
AltaVista...

...that devotion with its Web site's great research, before- and
after-hours trading, reasonable prices, and no -fee mutual funds, and
it's little wonder Schwab is still the leading online brokerage service.
\$29.95 a trade...

17/3,K/2 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

03923761 Supplier Number: 50163274 (USE FORMAT 7 FOR FULLTEXT)
New Services Aim To Boost Efficiency Of Search Engines
Electronic Advertising & Marketplace Report, v12, n13, pN/A
July 14, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 861

... webposition.com. The product is currently in beta test, but will
cost between \$149 per month for marketers that sign up directly, and \$249
per month for professional Web site builders, according to a spokesperson
...

...Web Site Builders.

GoTo.com Comes Out Of Gate Strong
Rather than create software designed to enhance listings on other
search engines, GoTo.com has created a search engine that enables
advertisers to bid for the ranking of their search listing (EAMR,
April 28). It is a model that is finding favor among advertisers. Since
its launch in June, GoTo.com has recruited more than 1,000 advertisers,
including major brands such as BarnesandNoble.com, OnSale, Egghead, NECX
and Virtual Vineyards. PhotosToGo.com, an online...

...well that they've dropped the other major search engines from their
advertising schedule.

GoTo.com won't be strapped for cash either during its startup
period. The company secured more than \$6 million in its first round of...

17/3,K/3 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

03871701 Supplier Number: 48450552 (USE FORMAT 7 FOR FULLTEXT)
Publishers, Search Engines Turn To Games To Boost Ad Revenue
Electronic Advertising & Marketplace Report, v12, n8, pN/A
April 28, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 554

... of the game reviews and demos, is strictly a swap of services designed to be mutually beneficial. No money has been exchanged, probably another reason ESPN is bullish on the deal.

Yahoo!: Results Positive So Far

Launched March 31, search engine Yahoo!'s Yahoo! Games also features content from GameSpot. "The response has been tremendous so far...

...per night for the past seven weeks." The service is free to users; Yahoo! sells its own ad space in the area. In addition to Java-based multiplayer board and card games such as bridge, backgammon, checkers and chess, the site offers content for computer-game enthusiasts.

Current advertisers on the site include computer retailer Gateway, online games service GameStorm, and music site Soundz.

The Search...

17/3,K/4 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2005 The Gale Group. All rts. reserv.

03240414 Supplier Number: 46646025 (USE FORMAT 7 FOR FULLTEXT)
HEALTHCARE INTERNET CONSULTANTS EASE YOUR WAY ONLINE
Healthcare PR & Marketing News, v5, n17, pN/A
August 22, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 454

... said. Consequently, they should spend a significant amount of their marketing budget on the Internet. In contrast, marketers for a general, more universal product with less of a target audience should spend about 10 percent of their budget on their site, because less of their audience is online.

In addition to figuring out how much money you should invest in your site, healthcare Internet consultants will submit your site to the top healthcare directories, search engines, and other listing sites that healthcare Internet users are using every day. "The fact is that we know where medical...

17/3,K/5 (Item 4 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
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03019536 Supplier Number: 46162958 (USE FORMAT 7 FOR FULLTEXT)
ELECTRONIC DIRECTORY NEWS BT's Yellow Pages Places 1.7 Million Listings On Internet
Yellow Pages & Directory Report, v12, n4, pN/A
Feb 21, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 275

"We see the Internet as introducing something to advertisers that's value-added," Cheng said.

The electronic yellow pages section allows users to search by heading and location, but not by name. "We feel that we can't make money with a

name search," Cheng said. "That's a market we don't want to go into." The company plans to charge advertisers in the future for additional information such as hours of operation and credit cards accepted. Yellow Pages...

...employees surf the Internet. Users searching the Web directory can find a Web site through a keyword search.

To increase listings in the Internet directory, Yellow Pages and .net magazine, an Internet magazine publisher, are offering awards recognizing...

17/3,K/6 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

09670064 Supplier Number: 84094713 (USE FORMAT 7 FOR FULLTEXT)
Home-run hitters of 2001: in a very tough year, a few stock pickers found a way to excel. Who are they and how'd they do? (Research).
Lowengard, Mary
Institutional Investor, v36, n3, p112(6)
March, 2002
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 3390

... analyst chuckles.
OVERTURB SERVICES
Safa Rashtchy
U.S. Bancorp Piper Jaffray
(Nasdaq OVER) +385.5%
It's not making money yet, but Overture Services, the former GoTo.com, is the rare dot-com that hasn't been...

...fact, its stock almost quintupled last year to \$35.43, reflecting a boom in revenues from the search engine's listing service, which displays the names of paying advertisers when a user clicks on a keyword for a search query. In 2000 the company lost \$48...

17/3,K/7 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

07956256 Supplier Number: 66448710 (USE FORMAT 7 FOR FULLTEXT)
DIGITAL NEW YORK: Counting on ethnic connections on the Net; Former banker gets the numbers with 3 sites; still waiting for profits. (Benjamin Sun of Community Connect Inc.) (Brief Article)
vargas, alexia
Crain's New York Business, v16, p18
Oct 23, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 599

... Wasow, plan to soon roll out an on-line diversity recruiting service as another source of revenue.
AD FEE WAIVER
Attention, ailing dot-coms!
FindWhat.com, a Manhattan-based search engine, is offering a two...

...financially stressed dot-coms.
Companies that sign up with FindWhat.com bid to receive preferred placement in search results based on key words or phrases. The highest

bidder appears first.

Advertisers usually pay a fee when a customer clicks through to their Web site. With the program, qualifying...

...their balance sheets. Also, they must have made at least one public announcement of layoffs and mustn't have raised funds since their last public statement.

17/3,K/8 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2005 The Gale Group. All rts. reserv.

07323889 Supplier Number: 61975451 (USE FORMAT 7 FOR FULLTEXT)
Metasearch engines reel in results.(Internet/Web/Online Service
Information)
Sullivan, Danny
Network World, p117
May 8, 2000
Language: English Record Type: Fulltext
Document Type: Tabloid; Trade
Word Count: 736

... computer and offer extra features that are particularly useful to those doing regular research. They can sort results in various ways, such as by URL, page title or search engine. You can also have your search utility download some or all of the pages that were...

...is available for Windows and Macintosh. Both utilities come in free and fee versions. If you shell out some money, you get additional advanced features and eliminate banner ads that the free version displays.

Windows users might also try Express Search
(www.express.infoseek.com), a...

17/3,K/9 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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04104313 Supplier Number: 45984732 (USE FORMAT 7 FOR FULLTEXT)
Predicting the Internet's catastrophic collapse and ghost sites galore in
1996
InfoWorld, p061
Dec 4, 1995
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 736

... Internet during 1995, but very little leaked out. Everyone will realize this suddenly in January when financial results are tallied. A hurried search for greater fools to absorb projected continuing losses won't pan out this time.

* Digital money. As if to make up for the shortage of real money to finance Internet commerce, several companies...

...Without efficient micropayments, there will be little Internet commerce, except, maybe, but probably not, some advertising.

* Measurement. Advertisers only invest the big bucks in measured media, where they can have some inkling of how many...

17/3,K/10 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

12111737 SUPPLIER NUMBER: 59354086 (USE FORMAT 7 OR 9 FOR FULL TEXT)
COUNTERPOINT.(anecdotes and briefs from the food industry)(Brief Article)
Grocer, 222, 7399, 86
April 3, 1999
DOCUMENT TYPE: Brief Article ISSN: 0017-4351 LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 926 LINE COUNT: 00071

... celebrated, or rather, infamous case of vitamin O.
Heard of it? Neither had we. But an internet search showed hundreds
of hits , including one on the US consumer watchdog site www.consumer.gov
-- warning people not to part with money for this preparation.
It is a dilute salt solution (yes, sodium chloride), which, it is
claimed will...

...chemically combined water through the gut. That's vitamin O, as in "O
sugar!"

THANKS FOR THE ADS
It is not often gratitude is expressed by the specialist off licence
trade for the work done...

17/3,K/11 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

08314047 SUPPLIER NUMBER: 17816548 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Predicting the Internet's catastrophic collapse and ghost sites galore in
1996. (From the Ether) (Industry Trend or Event)(Column)
Metcalf, Bob
InfoWorld, v17, n49, p61(1)
Dec 4, 1995
DOCUMENT TYPE: Column ISSN: 0199-6649 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract
WORD COUNT: 761 LINE COUNT: 00065

... Internet during 1995, but very little leaked out. Everyone will
realize this suddenly in January when financial results are tallied. A
hurried search for greater fools to absorb projected continuing losses
won't pan out this time.
* Digital money . As if to make up for the shortage of real money to
finance Internet commerce, several companies...

...Without efficient micropayments, there will be little Internet commerce,
except, maybe, but probably not, some advertising.
* Measurement. Advertisers only invest the big bucks in measured
media, where they can have some inkling of how many...

17/3,K/12 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rts. reserv.

07531738 SUPPLIER NUMBER: 16110541 (USE FORMAT 7 OR 9 FOR FULL TEXT)
How to avoid ad agency rip-offs.
Benady, Alex
Marketing, p10(1)
Sept 8, 1994
ISSN: 0025-3650 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT
WORD COUNT: 580 LINE COUNT: 00042

... innocent client's eyes.
They range from sharp practice to out-and-out dishonesty and they don'
t just involve money . Clients can be shortchanged in any number of ways,
from the calibre of people working on the...

...way timetables for work in progress are drawn up.

"Exercise your right to have things audited, ask searching questions and expect honest answers but always assume they aren't," warns Ken Miles, director general of the Incorporated Society of British Advertisers

Of course, it would be unfair to single out advertising as particularly culpable -- such practices can and...

17/3,K/13 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2005 The Gale Group. All rights reserved.

04593840 SUPPLIER NUMBER: 08960475 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The un-marketing of online. (editorial)
Quint, Barbara
Database Searcher, v6, n2, p4(2)
Feb-March, 1990
DOCUMENT TYPE: editorial ISSN: 0891-6713 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 1037 LINE COUNT: 00080

... get at their local library.

Why do they hide the product? Why does a bibliographic citation that matches a fulltext journal article available on a search service not automatically offer the option to supply the article? Why is the practice only beginning to catch on and so slowly? Don't they want the money? Why do the journals that are online fulltext never seem to know it? Why don't readers see regular ads indicating how they can get to a journal online? Of course, you wouldn't want to introduce...

17/3,K/14 (Item 1 from file: 624)
DIALOG(R)File 624:McGraw-Hill Publications
(c) 2005 McGraw-Hill Co. Inc. All rights reserved.

01251177
Report Warns Of Airline Bias
SL
Aviation Daily, Vol. 348, No. 29, Pg 2
May 9, 2002
JOURNAL CODE: AD
ISSN: 0193-4597
WORD COUNT: 294

TEXT:

... screen customers view, multiple listings of schedule alternatives on a single carrier excluding others, the placement of ads on search results page, or being touted as a "preferred airline" on which the user can conduct an exclusive search for flights. "Some web sites are also willing to use their muscle to punish airlines that don't offer them enough money to display their fares," Jenkins said. He specifically highlights Expedia and Travelocity as sites where consumers "need..."

17/3,K/15 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2005 ProQuest Info&Learning. All rights reserved.

02335407 110694481
Home-run hitters of 2001
Lowengard, Mary
Institutional Investor v36n3 PP: 113-118 Mar 2002

ISSN: 0020-3580 JRNL CODE: IL
WORD COUNT: 3244

...TEXT: you," the analyst chuckles.

OVERTURE SERVICES

Safa Rashtchy

U.S. Bancorp Piper Jaffray

(Nasdaq: OVER)

It's not making money yet, but Overture Services, the former GoTo.com, is the rare dot-com that hasn't been...

...fact, its stock almost quintupled last year to \$35.43, reflecting a boom in revenues from the search engine's listing service, which displays the names of paying advertisers when a user clicks on a keyword for a search query. In 2000 the company lost \$48...

17/3,K/16 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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02224691 80462367
Consumer Watchdog files complaint against eight search engines for 'crass commercialism'
Sherman, Chris
Information Today v18n8 PP: 28 Sep 2001
ISSN: 8755-6286 JRNL CODE: IFT
WORD COUNT: 988

...TEXT: named in the suit-far from seeking "higher profits"are in precarious financial straits. Tolerating a few ads near the top of search results is a small price for searchers to pay if the alternative is for the search firms to run out of money and shut down completely.

Commercial Alert's anti-business, quasisocialistic agenda with this complaint clearly transcends the...

17/3,K/17 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
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01129479 97-78873
Predicting the Internet's catastrophic collapse and ghost sites galore in 1996
Metcalfe, Bob
InfoWorld v17n49 PP: 61 Dec 4, 1995
ISSN: 0199-6649 JRNL CODE: IFW
WORD COUNT: 731

...TEXT: Internet during 1995, but very little leaked out. Everyone will realize this suddenly in January when financial results are tallied. A hurried search for greater fools to absorb projected continuing losses won't pan out this time.

*Digital money . As if to make up for the shortage of real money to finance Internet commerce, several companies...

...Without efficient micropayments, there will be little Internet commerce,

except, maybe, but probably not, some advertising.

*Measurement. Advertisers only invest the big bucks in measured media, where they can have some inkling of how many...

17/3,K/18 (Item 1 from file: 674)
DIALOG(R)File 674:Computer News Fulltext
(c) 2005 IDG Communications. All rts. reserv.

083848
Metasearch engines reel in results
Byline: Danny Sullivan
Journal: Network World Page Number: 117
Publication Date: May 08, 2000
Word Count: 696 Line Count: 66

Text:

...computer and offer extra features that are particularly useful to those doing regular research. They can sort results in various ways, such as by URL, page title or search engine. You can also have your search utility download some or all of the pages that were...

... is available for Windows and Macintosh. Both utilities come in free and fee versions. If you shell out some money, you get additional advanced features and eliminate banner ads that the free version displays. Windows users might also try Express Search (www.express.infoseek.com), a...

17/3,K/19 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire
(c) 2005 Business Wire. All rts. reserv.

00130012 19991029302B1230 (USE FORMAT 7 FOR FULLTEXT)
creditgroup.com Launches New Portal For Credit Card Industry; First Online Directory Of It's Kind For The Industry
Business Wire
Friday, October 29, 1999 11:18 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 442

TEXT:

...specialized suppliers of goods and services within the credit card industry and get nothing back in their search results but offers for 1.9% APR and no fee credit card offers," said Dr. Barry Lotz, creditgroup.com founder and chief executive officer. "creditcardindustry.com will become...

...industry information and contacts throughout the world. And through interactive features such as our message boards, classified ad program and press release database, a tighter sense of community will be realized by all, making it...

File 8: Ei Compendex(R) 1970-2005/Nov W4
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File 35: Dissertation Abs Online 1861-2005/Nov
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File 65: Inside Conferences 1993-2005/Dec W1
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File 2: INSPEC 1898-2005/Nov W4
(c) 2005 Institution of Electrical Engineers
File 94: JICST-EPlus 1985-2005/Oct W1
(c) 2005 Japan Science and Tech Corp (JST)
File 6: NTIS 1964-2005/Nov W4
(c) 2005 NTIS, Intl Cpyrght All Rights Res
File 144: Pascal 1973-2005/Nov W4
(c) 2005 INIST/CNRS
File 434: SciSearch(R) Cited Ref Sci 1974-1989/Dec
(c) 1998 Inst for Sci Info
File 34: SciSearch(R) Cited Ref Sci 1990-2005/Dec W1
(c) 2005 Inst for Sci Info
File 99: Wilson Appl. Sci & Tech Abs 1983-2005/Oct
(c) 2005 The HW Wilson Co.
File 266: FEDRIP 2005/Nov
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File 95: TEME-Technology & Management 1989-2005/Oct W5
(c) 2005 FIZ TECHNIK

Set	Items	Description
S1	3044	(NO OR T OR "NOT" OR OUT) (3W) (FUNDS OR MONEY OR CASH OR CREDIT)
S2	19804	(BALANCE OR ACCOUNT) (7N) (ZERO OR DEPLET??? OR EXHAUST??? OR EMPTY OR LOW)
S3	3797610	THRESHOLD OR LIMIT OR MAXIMUM OR CEILING OR BOUNDARY
S4	11559	(PREDETERMIN? OR PRESET? OR PREESTABLISH? OR PREDEFIN? OR - PREARRANGED OR PRESCRIBED OR PRESELECTED) (3W) (VALUE? ? OR NUMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S5	206765	((PREVIOUSLY OR PRE) ()) (DETERMIN? OR SET???? OR ESTABLISH? - OR DEFIN?? OR ARRANGED OR SELECTED) OR FIXED OR CERTAIN OR GIVEN OR SPECIFIED OR SPECIFIC OR PARTICULAR) (3W) (VALUE? ? OR NUMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S6	139892	(LESS OR SMALLER OR LOWER OR BELOW OR BENEATH OR UNDERNEATH OR FEWER OR SHORT) (5W) S3:S5
S7	405	(BALANCE OR ACCOUNT OR FUNDS OR MONEY OR CASH OR CREDIT) (7-N) S6
S8	8359	ADVERTISER? ? OR MARKETER? ? OR (ADVERTISING OR MARKETING) - (1W) (AGENC??? OR FIRM? ? OR BUSINESS?? OR COMPANY OR COMPANIES OR ENTITY OR ENTITIES OR ORGANIZATION OR ORGANISATION)
S9	12403915	RESULTS OR RESULTING OR RESULTANT OR LISTING? ? OR FINDINGS OR HITS OR ANSWERS OR MATCHES OR MATCHING
S10	997127	SEARCH??? OR QUERY??? OR QUERIE? ? OR RETRIEV???
S11	287342	ADVERTISEMENT? ? OR AD OR ADS OR BANNER? ?
S12	81489	S9(10N) S10
S13	31	(S1:S2 OR S7) AND S12
S14	20	RD (unique items)
S15	0	S14 AND (S8 OR S11)
S16	19	S14 NOT PY=2003:2005

16/5/14 (Item 1 from file: 94)
DIALOG(R)File 94:JICST-EPlus
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04467440 JICST ACCESSION NUMBER: 00A0285430 FILE SEGMENT: PreJICST-E
The Reaction Database System on Internet. 3.
NAKAYAMA TAKASHI (1); UENOYAMA ATSUSHI (1); KANEKO TAKASHI (1); YANAGISAWA
KAZUHIRO (1)

(1) Kanagawa Univ., Fac. of Sci.
Joho Kagaku Toronkai, Kozo Kassei Soka Shinpojiumu Koen Yoshishu, 1999,
VOL.22nd-27th, PAGE.30-31

JOURNAL NUMBER: X0081AAK

LANGUAGE: Japanese COUNTRY OF PUBLICATION: Japan

DOCUMENT TYPE: Conference Proceeding

MEDIA TYPE: Printed Publication

ABSTRACT: The reaction database system on Internet, called SPEK, has been developed. The number of reaction data contained is about 60,000, and the system can be used in a practical situation. SPEK is implemented as a client-server system using Java, and the client system for structure retrieval is now distributed in the form of CD-R. It is used freely until June 2001, on the following conditions: (1) The authors are not responsible for the consequences of the use of SPEK, even if they arise from the flaw in it. (2) If you find bugs or other problems in the system, please let us know. (E-mail: nakayama@info.kanagawa-u.ac.jp), (3) You may not try to make money by distributing SPEK, or by using the results of retrievals, except for your research use. The text retrieval and addition facilities of reaction data have been added to the new version. The users of the system are able to add new data through Internet. Actually, the addition operation is not completely free to anyone, but is allowed to authorized users. Further, a flag is given to the reaction data added via Internet to discriminate it from confirmed reaction data. (author abst.)

File 347:JAPIO Nov 1976-2005/Jul (Updated 051102)

(c) 2005 JPO & JAPIO

File 350:Derwent WPIX 1963-2005/UD,UM &UP=200578

(c) 2005 Thomson Derwent

Set	Items	Description
S1	1862	(NO OR T OR "NOT" OR OUT) (3W) (FUNDS OR MONEY OR CASH OR CREDIT)
S2	3931	(BALANCE OR ACCOUNT) (7N) (ZERO OR DEPLET??? OR EXHAUST??? OR EMPTY OR LOW)
S3	859960	THRESHOLD OR LIMIT OR MAXIMUM OR CEILING OR BOUNDARY
S4	344264	(PREDETERMIN? OR PRESET? OR PREESTABLISH? OR PREDEFIN? OR - PREARRANGED OR PRESCRIBED OR PRESELECTED) (3W) (VALUE? ? OR NUMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S5	291135	((PREVIOUSLY OR PRE) () (DETERMIN? OR SET???? OR ESTABLISH? - OR DEFIN?? OR ARRANGED OR SELECTED) OR FIXED OR CERTAIN OR GIVEN OR SPECIFIED OR SPECIFIC OR PARTICULAR) (3W) (VALUE? ? OR NUMBER OR QUANTITY OR AMOUNT OR VOLUME OR RANGE)
S6	118271	(LESS OR SMALLER OR LOWER OR BELOW OR BENEATH OR UNDERNEATH OR FEWER OR SHORT) (5W) S3:S5
S7	308	(BALANCE OR ACCOUNT OR FUNDS OR MONEY OR CASH OR CREDIT) (7-N) S6
S8	4082	ADVERTISER? ? OR MARKETER? ? OR (ADVERTISING OR MARKETING) - (1W) (AGENC??? OR FIRM? ? OR BUSINESS?? OR COMPANY OR COMPANIES OR ENTITY OR ENTITIES OR ORGANIZATION OR ORGANISATION)
S9	895554	RESULTS OR RESULTING OR RESULTANT OR LISTING? ? OR FINDINGS OR HITS OR ANSWERS OR MATCHES OR MATCHING
S10	228343	SEARCH??? OR QUERY??? OR QUERIE? ? OR RETRIEV???
S11	49675	ADVERTISEMENT? ? OR AD OR ADS OR BANNER? ?
S12	9049	S9(10N)S10
S13	4	(S1:S2 OR S7) AND S12

13/5/1 (Item 1 from file: 347)
DIALOG(R)File 347:JAPIO
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07615028 **Image available**
SEARCH ENGINE ACCOUNT MONITORING SYSTEM AND METHOD

PUB. NO.: 2003-108875 [JP 2003108875 A]
PUBLISHED: April 11, 2003 (20030411)
INVENTOR(s): CHEUNG DOMINIC
SAVICH PETER
APPLICANT(s): OVERTURE SERVICES INC
APPL. NO.: 2002-260580 [JP 2002260580]
FILED: August 02, 2002 (20020802)
PRIORITY: 01 922090 [US 2001922090], US (United States of America),
August 03, 2001 (20010803)
02 108745 [US 2002108745], US (United States of America),
March 28, 2002 (20020328)
INTL CLASS: G06F-017/60

ABSTRACT

PROBLEM TO BE SOLVED: To provide a search engine account monitoring system and method.

SOLUTION: This system and method are provided for generating a search list sequenced through a search engine 102 by determining various account balances to determine where the search listing will appear, if at all, in a search results list. In the case where the account of a Web site advertiser is lower than a threshold, search listing related to the advertiser does not appear in the search list. Some of the balances may be closer to real-time balances, and others may be more accurate, for example by removing certain event charges that were later determined to be non-chargeable. By using and monitoring the various account balances, the search engine prevents over-delivery of advertising through search result listings and possible over-billing of the advertiser.

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13/5/2 (Item 1 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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015351185 **Image available**
WPI Acc No: 2003-412123/200339
XRPX Acc No: N03-329380

Sales promotion support apparatus in e.g. departmental store, matches credit card membership data of customers retrieved from credit firm with sales data collected from shop and stores them in database

Patent Assignee: NIPPON SOGO KENKYUSHO KK (NISO-N)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2003132270	A	20030509	JP 2001327591	A	20011025	200339 B

Priority Applications (No Type Date): JP 2001327591 A 20011025

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
JP 2003132270	A	13	G06F-017/60	

Abstract (Basic): JP 2003132270 A

NOVELTY - The sales promotion support apparatus receives sales data (46) of customers along with their encrypted credit card membership numbers (44) from a shop. Membership data (45) of customers received from a credit firm using the encrypted membership number, are matched

with the sales data and stored in a database (42). Sales promotion data is sent to specific customer using membership data based on instructions from the shop terminal.

DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included for the following:

- (1) sales promotion system; and
- (2) sales promotion method.

USE - For assisting sales promotion in departmental stores and shops.

ADVANTAGE - Sales data is not provided to the credit firm, while personal data of the customers is not provided to the shop. Hence, effective sales promotion is achieved without disclosing secrecy.

DESCRIPTION OF DRAWING(S) - The figure shows the structure of database of sales promotion assistance apparatus. (Drawing includes non-English language text).

database (42)
encrypted membership number (44)
membership customer data (45)
sales data (46)
pp; 13 DwgNo 3/7

Title Terms: SALE; PROMOTE; SUPPORT; APPARATUS; DEPARTMENT; STORAGE; MATCH; CREDIT; CARD; MEMBER; DATA; CUSTOMER; RETRIEVAL; CREDIT; FIRM; SALE; DATA ; COLLECT; SHOP; STORAGE; DATABASE

Derwent Class: T01

International Patent Class (Main): G06F-017/60

International Patent Class (Additional): G06F-017/30

File Segment: EPI

13/5/3 (Item 2 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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015142790 **Image available**

WPI Acc No: 2003-203317/200320

XRPX Acc No: N03-161992

Search engine account monitoring method for generating an ordered search list via search engine, for managing web site promoters account with Internet search engine providers

Patent Assignee: OVERTURE SERVICES INC (OVER-N); OVERTURE SERVICE CORP (OVER-N); CHEUNG D D (CHEU-I); DAVIS D J (DAVI-I); HU E F (HUEF-I); SAVICH P (SAVI-I); SHIFFLETT S A (SHIF-I); SNELL S W (SNEL-I)

Inventor: CHEUNG D; SAVICH P; DAVIS D J; HU E F; SHIFFLETT S A; SNELL S W; CHEUNG D D; DAVIS D

Number of Countries: 036 Number of Patents: 010

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
EP 1282059	A1	20030205	EP 2002255465	A	20020805	200320 B
FR 2828311	A1	20030207	FR 20029910	A	20020802	200320
US 20030028529	A1	20030206	US 2001922090	A	20010803	200320
			US 2002108745	A	20020328	
CA 2396497	A1	20030203	CA 2396497	A	20020801	200323
DE 10235812	A1	20030430	DE 10235812	A	20020805	200331
GB 2381613	A	20030507	GB 200218131	A	20020805	200331
JP 2003108875	A	20030411	JP 2002260580	A	20020802	200334
KR 2003013338	A	20030214	KR 200245961	A	20020803	200339
CN 1407486	A	20030402	CN 2002143758	A	20020803	200345
AU 2002300375	A1	20030612	AU 2002300375	A	20020802	200455

Priority Applications (No Type Date): US 2002108745 A 20020328; US 2001922090 A 20010803

Patent Details:

Patent No	Kind	Lan Pg	Main IPC	Filing Notes
EP 1282059	A1	E 30	G06F-017/60	

Designated States (Regional): AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
GR IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR
FR 2828311 A1 G06F-017/60
US 20030028529 A1 G06F-007/00 CIP of application US 2001922090
CA 2396497 A1 E G06F-017/30
DE 10235812 A1 G06F-017/60
GB 2381613 A G06F-017/60
JP 2003108875 A 85 G06F-017/60
KR 2003013338 A G06F-017/00
CN 1407486 A G06F-017/30
AU 2002300375 A1 G06F-017/60
Abstract (Basic): EP 1282059 A1

NOVELTY - The search engine provider provides account information notices to various web site promoters to prevent over-delivery and over-charging for participation in the search engine.

DETAILED DESCRIPTION - The method for generating an ordered search list via a search engine (102) involves determining various account balances to determine where a search listing will appear, if at all, in a search results list. If a web site adviser's account is below a threshold, the search listing associated with the advertiser will not appear in the search list. Various balances may be use, such that some of the balances may be closer to real time balances and others may be more accurate e.g. by removing certain event charges that are non-chargeable. INDEPENDENT CLAIMS are included for; a network search engine.

USE - Generating an ordered search list via a search engine, for managing a web site promoters account with an Internet search engine provider e.g. for displaying search result listings based on terms relevant to web site promoters business.

ADVANTAGE - Allows the search engine provider to provide account information notices to various web site promoters, and prevent over-delivery and over-charging for participation in the search engine. For managing a web site promoters account with an Internet search engine provider.

DESCRIPTION OF DRAWING(S) - The drawing shows a block diagram illustrating an account monitoring system.

pp; 30 DwgNo 1/9

Title Terms: SEARCH; ENGINE; ACCOUNT; MONITOR; METHOD; GENERATE; ORDER; SEARCH; LIST; SEARCH; ENGINE; MANAGE; WEB; SITE; PROMOTE; ACCOUNT; SEARCH; ENGINE

Derwent Class: T01

International Patent Class (Main): G06F-007/00; G06F-017/00; G06F-017/30; G06F-017/60

International Patent Class (Additional): H04L-012/16

File Segment: EPI

13/5/4 (Item 3 from file: 350)
DIALOG(R)File 350:Derwent WPIX
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015063637 **Image available**

WPI Acc No: 2003-124153/200312

XRPX Acc No: N03-098983

Electronic commerce market system between similar trade entrepreneurs, includes matching device which contrasts amount of money beyond minimum sell order and amount of money below maximum purchase order

Patent Assignee: NIPPON COMSYS KK (NICO-N)

Number of Countries: 001 Number of Patents: 001

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Week
JP 2002358434	A	20021213	JP 2001164986	A	20010531	200312 B

Priority Applications (No Type Date): JP 2001164986 A 20010531

Patent Details:

Patent No Kind Lan Pg Main IPC Filing Notes
JP 2002358434 A 8 G06F-017/60

Abstract (Basic): JP 2002358434 A

NOVELTY - A matching device retrieve a package matching of at least two combinations of sell order and purchase order from a dealing order database. The matching device contrasts the amount of money beyond the minimum value of sell order, and the amount of money below the maximum limit of purchase order when combination of sell order and purchase order have collateral condition adapts to predetermined timing.

DETAILED DESCRIPTION - The entrepreneur's communication apparatus transmit sell order and purchase order via communication circuit.

USE - Electronic commerce market system between similar trade entrepreneurs.

ADVANTAGE - Enables to process the dealings automatically by using a private line that connects the operating system of the company to the electronic commerce market system.

DESCRIPTION OF DRAWING(S) - The figure is a system block diagram of an operating adaptivity system between trade entrepreneurs. (The drawing includes non-English language text.)